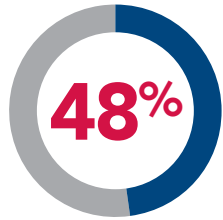


PRESCRIBING CLOUD: Healthcare Goes Hybrid

Healthcare providers are making significant EMR investments to improve coordinated care and achieve new clinical efficiencies. EMC and MeriTalk recently surveyed 151 Health IT leaders to find out how they are preparing their IT infrastructure to support an expanding set of clinical and business workload requirements

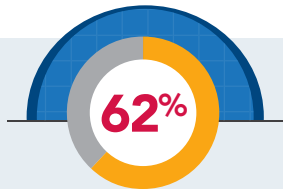


Healthcare data is growing at 48% per year¹

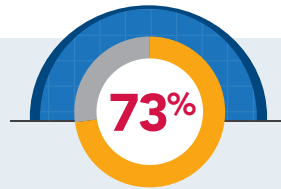
driven by new clinical applications, regulatory compliance for HIPAA and HITECH, genomic sequencing, and FutureCare-enabling technologies for cloud, Big Data, mobile, and social

Health IT is turning to the cloud to help store, analyze, share, and leverage all of the incoming information – to deliver real-time data at the point-of-care

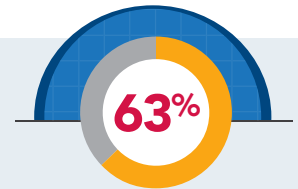
Goal: Data-Driven Healthcare



say their IT spending for cloud will increase in 2015 to manage data growth and provide a foundation for FutureCare



are currently offering or plan to offer clinical applications "as a service" such as EMR-as-a-Service and Medical Imaging-as-a-Service



are currently offering or plan to offer business applications "as a service" such as Storage-as-a-Service and Analytics-as-a-Service


How Do We Get There?


With an enterprise hybrid cloud model, Health IT becomes the broker of trusted IT services – balancing business and clinical workloads with private and public cloud resources, lowering IT costs, providing service catalogs, and meeting SLAs



Cloud Benefits


Within the next two years, Health IT executives anticipate cloud will:

50% 
Improve real-time data access

46% 
Reduce the cost of care

42% 
Improve overall operations

39% 
Improve insurance claims tracking

38% 
Reduce medical errors

Opportunity Ahead

Healthcare providers are deploying hybrid cloud models to integrate workloads from private and public clouds, based on workload requirements

18% of healthcare providers say they run EMR applications partially or fully in a hybrid cloud today – opportunity ahead



¹ IDC: The Digital Universe Driving Data Growth in Healthcare